

Dear Colleagues,

With the arrival of September, the LA Chapter Board of Directors has held its organizational kick off planning meeting. We're excited to move forward with identified goals, which include improving communications with members, and meeting with candidates to better inform them on their road towards accreditation. We also have a number of relevant educational programs planned throughout the year, including our January 22, 2014 meeting with UCLA Anderson Forecast Senior Economist Jerry Nickelsburg. Be sure to save the date!

Don't miss our joint annual meeting with the International Right of Way Association on September 24th. Our speaker, Isabel Rojas, Executive Director of the Los Angeles Mural Conservancy will present very timely information regarding public mural conservation in the Los Angeles area. With a recent LA City Council vote, this is sure to be an informative program. As a followup, we will have a terrific mural tour in October.

With increased competition in the market, we're pleased to hold a lunch meeting covering the enhancement of our professional profiles on LinkedIn. On October 30th Jeffrey Gotro, LinkedIn specialist, will provide helpful details in his presentation *Advanced LinkedIn for Consultants: Leverage New Features to Grow Your Business*. Keeping up to date with fast moving technology is critical in our profession.

And speaking of technology, the Chapter has exciting news. We are now on Facebook! Thanks to our Communications Chair, Cindy Cronk, the chapter has a Facebook page that is full of interesting and timely information. Read Cindy's message in this newsletter and take a moment to "Like" our Facebook page.

Be sure to read Karen Mann's important legislative update from Sacramento. Educational changes are set to take place in the near future that will affect some appraisers. Be prepared and don't get left behind!

Finally, I'd like to welcome our candidate members to the chapter and congratulate our newly accredited members on their advancement.

Please review the calendar of events and register early for our meetings. We look forward to seeing you throughout the year!

Regards,

Analee McClellan, ASA