

ISSUE 6

January 2014



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President's Message

Happy New Year! As we kick off 2014, the Los Angeles Chapter will be

hosting a special presentation by Jerry Nickelsburg Ph.D, Senior Economist with the UCLA Anderson Forecast, one of the most widely watched and often-cited economic outlook sources. Mr. Nickelsburg will provide valuable economic insights and important information about the U.S. economy in transition, and the economic prospects for the nation and California in 2014. Acquire a better understanding of where the economy is headed, and gain an edge for your valuation services.

Mr. Nickelsburg is a highly sought after speaker - don't miss this opportunity! Join us at the Napa Valley Grille in Westwood on Wednesday, January 22, 2014. Seating is limited for this very special event. Register now to reserve your space!

Do you want more business in 2014? Consider expanding your services to include expert witness work. Obtain valuable knowledge about this facet of valuation work through two days of intensive training at the ASA Expert Witness Conference to be held March 5-6 in San Francisco. The need for valuation professionals who can effectively communicate and present valuation information has never been greater than it is today. This course is offered at a tremendous discounted rate of \$695.00. Gain 14 hours of CE and BREA approved credits A limited number of rooms at special hotel rates have been secured. This intensive training will not be offered again any time soon through ASA.

Your membership and participation in ASA course offerings, at the local and national level provides you with programming and education opportunities that help build your professional appraisal practice. I hope to see you at our January Economic Forecast presentation!

Here's to a successful year ahead!

Analee McClellan, ASA

P.S. Please take a moment to "Like" us on Facebook. Contributions to the LA Chapter's Facebook page from all disciplines are welcome.

New Candidates and Advancements

Candidates:

In order to obtain a designation, Candidates are required to pass their discipline's Principles of Valuation (POV) courses (usually a series of four courses building on appraisal theory and practice), a specialty or comprehensive exam (if applicable to their discipline) and/or they must possess an appropriate acceptable equivalency with a participating organization. Candidates may apply for a designation with ASA provided that they have the appropriate number of years of appraisal experience and have met all other discipline requirements. Those applying for the Accredited Member (AM) designation must have at least two years of full time appraisal experience and those applying for the Accredited Senior Appraiser (ASA) designation must have at least five years of full time appraisal experience.

Advancements

Accreditation in the American Society of Appraisers is based on appraisal education, experience, written examinations and submission of acceptable appraisal report(s).

Accredited Member (AM) or Accredited Senior Appraiser (ASA):

Having completed the requirements for accreditation and upon approval of ASA's Board of Examiners, a Candidate will advance to an AM designation or, with more appraisal experience an ASA designation.

Mr. Mohamed Cader (BV) – Crowe Horwath LLC, 15233
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Upcoming Programs

Please visit our website for additional details and to register:

<http://www.appraisersla.com>

Register now for this special event! Mr. Nickelsburg is a highly sought after speaker, he will provide important information about the U.S. economy in transition and the economic prospects for the nation and California in 2014.

THE U.S. ECONOMY IN TRANSITION: PROSPECTS FOR 2014

JANUARY 22, 2014 5:30p - 8:30p LOS ANGELES

Featured Speaker: Jerry Nickelsburg Ph.D.
Professor of Economics, UCLA, Senior Economist,
UCLA Anderson Forecast
Adjunct Professor of Economics, UCLA Anderson
School of Management

Seating is limited for this special event - [Register now!](#)

For more information:: <http://www.appraisersla.com/?a=showevent&id=70>

**ASA EXPERT WITNESS CONFERENCE
MARCH 5 - 6, 2014, SAN FRANCISCO**

A customized SEAK program for appraisers of all disciplines

“Early Bird” Registration Ends January 15th

The need for valuation professionals to be able to effectively communicate and present conclusions in courts of law has never been greater than it is today. Litigants rely on expert witness testimony in the vast majority of all civil cases. Unfortunately, few valuation professionals receive formal training in such subjects as the proper role in the legal system; how to communicate opinions effectively at deposition, at trial, and in a written report; the law and procedure dealing with expert witnesses; ethics; how to deal with attorneys; and how to better manage the business aspects of an expert witness practice.

ASA is presenting an intensive two-day conference, *How to be a Successful and Effective Expert Witness*, applicable for appraisers of all disciplines and experience levels. This conference will focus on how to successfully offer expert witness services and excel as an expert during depositions or on the stand. Sharpen your skills to provide testimony in the legal field! This program was developed especially for valuation professionals of all experience levels, by Jim Mangraviti, Esq. and SEAK, the leading provider of expert witness training and publications. Many topics will be covered including common CV and website mistakes, what goes into a defensible report, preparing for deposition, trial, and dealing with difficult cross-examinations. Illustrative videos and mock trial exercises will be included and much more.

*Includes: Extensive course manual, wine reception, 2 breakfasts, 2 lunches and 4 coffee breaks.

Don't miss this special opportunity!

14 hours CPE, CE credit offered (CE credit approved by California's Bureau of Real Estate Appraisers (BREA)).

This program is offered at a tremendously discounted rate of \$695.00 for early bird registration by January 15, 2014.

A limited number of specially discounted hotel rooms are also available. Registering early and take advantage of substantial discounts! Gain skills that will help expand your valuation services and business. Register online now:

<http://www.appraisers.org/Events/asa-mini-conferences>

**PERSONAL PROPERTY ISSUES AND INSIGHTS: SFO
MARCH 7 - 8, 2014, SAN FRANCISCO**

This 1.5-day Connoisseurship Program offers informative lectures and visits including:

- Expert Gawain Weaver on photography
- Devin Zuber and Holly Mitchem, ASA on Arts & Crafts and California painting at The Swedenborgian Church
- Marsha Vargas Handley, ASA on Asian Arts
- Personal tour of the Pilara Foundation Collection with Director Christopher McCall
- Doug Davidson on wine values followed by an evening reception with wine tasting at Bonhams San Francisco
- Panel exploring role of online sales in changing market dynamics
- Visit Jackson Square galleries

*Includes: 1 breakfast, 2 coffee breaks, wine tasting reception and bus transportation

Registering early and take advantage of substantial discounts! Join us in San Francisco to enhance and grow your appraisal knowledge and expertise, network with colleagues, earn continuing education credit and pick up valuable tips and connoisseurship insights you can take back to your practice.

Register online now: <http://www.appraisers.org/Events/asa-mini-conferences>

Additional Links

- [American Society of Appraisers \(ASA\) Website](#)
 - [American Society of Appraisers \(ASA\) Educational Page](#)
 - [Los Angeles Chapter ASA Leadership Page](#)
 - [IRS](#)
 - [Appraisal Foundation](#)
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Like Us On Facebook

The Facebook page for the Los Angeles Chapter is up and running! You may already follow the ASA's official Facebook page, which always has informative articles and current class/conference schedules. We are focusing on regional and local events as well as posting articles of interest to all disciplines. The Chapter's Facebook page is a great way to stay up to date on our activities. We need your help. Members of all disciplines are encourage to submit links and information to our Communications Chair, Cindy Cronk. Follow us by searching for "American Society of Appraisers, Los Angeles Chapter" on Facebook or by this link: <https://www.facebook.com/appraisersla> Be sure to click on the "Like" button and add us to your "Interest Lists" by clicking on the arrow next to the gear icon. This will ensure that you receive all of our postings in your news feed.

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