Chapter News

Issue 3 October 2013

Dear Colleagues,

The Los Angeles Chapter of the American Society of Appraisers has a long history of leadership in the appraisal profession, dating back to 1936. Today, the Los Angeles Chapter services the largest chapter membership within the society. The chapter is devoted to providing its multidisciplinary members not only education, networking, social and business opportunities, but also government advocacy affecting all appraisal specialists at the state and local levels.

The Chapter was recently honored with acknowledgement of this continued excellence by the ASA, receiving the 2012–13 award for *Best Chapter Newsletter* and the 2012–13 ASA award for *Best Chapter Website*, under President Paul Drooks. The Chapter's achievement will be recognized at ASA's upcoming International Conference, during the Lunch and International Awards Presentation scheduled from 12:05 pm to 1:30 p.m. on Monday, October 14, 2013 at the Marriott River Center in San Antonio, TX. If you are in attendance, we ask you to join us in celebrating our chapter's achievements.

In keeping with the tradition of excellence, please join us at our upcoming Los Angeles Mural Tour, which follows the presentation by Isabel Rojas Williams at our annual joint luncheon with the International Right of Way Association. We also have an excellent business development opportunity, *Advanced LinkedIn for Consultants: Leverage New Features to Grow Your Business.* We have the good fortune of having Mr. Jeff Gotro offer this information at a reasonable price and location. Mr. Gotro will be presenting this program at the upcoming SEAK expert witness seminar in Orlando, Florida. Register now and discover how LinkedIn can increase your company's visibility and business opportunities.

We welcome all new candidates and congratulate our newly advanced members on their achievement. Candidates please note a special meeting will be taking place on December 11th at the Westin Bonaventure Hotel. We will also be holding our Chapter Holiday Reception, please be sure to join us to share holiday merriment and networking with your fellow ASA colleagues. Please view all of our upcoming events listed in this newsletter, we hope to see you soon!

Regards,

Analee McClellan, ASA